David Teller
Digital Marketing Specialist

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DaveTeller.com/portfolio/

Summary of Qualifications

5+ years IT for 90 agents and 3 offices

4+ years in Email & Web Marketing (SEO/SEM)

8+ years in Web Development & Management

7+ years with Adobe Creative Suite

4+ years Managing Databases and CRM's

4+ years with Google Analytics and Adwords

Technology Lead
Engel & Völkers Austin (formerly Turnquist Partners Realtors)
3700 Bee Caves Rd., Austin, TX, 78746
October 2010 - Present

Digital Marketing

Raised Lead Generation from 30 to over 200 a month

Helped build and maintain a 10,000+ client database

Launched monthly digital news letter for clients (developed layout, process, and content)

Information & Technology

Managed the Technology for 3 office locations

Vetted and instituted multiple 3rd party software

Oversaw conversion of internal systems and tools during move from independent office to franchise (won Corporate award for largest, fastest, and most successful migration)

Graphic Design

Developed 50+ new print and web ad layouts

Directed the project to create a new company logo and marketing materials

Designed direct mail marketing materials for individual agents

Training

Trained 90+ agents on multiple platforms

Increased adoption rate from 20% to 90% on new software

Taught weekly sales enablement classes (lead conversion, business development, CRM use)

Relevant Job History

Freelance Web Developer   (December 2009 - Present)
  Acquisition of new clients
  Web Development
  Graphic Design
    Business cards
    Mail outs
    Brochures/Flyers

Marketing Team for Real Estate Projects (November 2013 - Present)
  Helped develop marketing strategies
  Helped with creation of marketing materials
    Renderings
    Web site development & management
    Print materials

Proficiencies

Adobe Creative Suite, Microsoft Office, Blender

PRWeb, Mail Chimp, Rezora, Constant Contact, Wordpress, Google Apps, Adwerx, Lone Wolf, Top Producer,

HTML/CSS, Responsive design, SEO & SEM

Education

Austin Community College   (December 2009)

Associates Degree in Interactive Multimedia
  Focused on web development and graphic design